# Table of Contents

- Honouring today’s business leaders 3
- Junior Achievement: Making an impact 4
- Canada’s highest business honour 5
- Selecting the 2011 Inductees 6
- 2011 Canadian Business Hall of Fame Inductees 8
- M. Aldo Bensadoun 9
- M. Guy Laliberté O.C., C.Q. 10
- Mr. Seymour Schulich C.M. 11
- Mr. W. Galen Weston O.C., O.ONT. 12
- Recognize Canada’s great leaders and create a lasting impact 13
- Registration form 14
- Sponsorship opportunities 15
- Companions of the Order of the Business Hall of Fame 18
- Thank you 2010 Sponsors 22
- Save the date 23
On May 3, 2011, we honour Canada’s most esteemed business leaders for their life achievements and service to the economy, community and our nation. These individuals have been chosen for their significant contributions to Canada’s success, its citizens and for the examples they have set for others.

All of our Inductees exemplify a vision of prosperity and their legacies motivate young Canadians to achieve their dreams and create lives that enrich us all. As newly inducted Companions, these leaders become mentors and role models for Canada’s future business leaders.

“The Order of the Business Hall of Fame celebrates leaders who demonstrate outstanding achievement and merit of the highest degree. By honouring today’s business leaders, we are helping to prepare youth for their role in tomorrow’s business world. Through the activities of Junior Achievement and by way of accepting this award and honour, the 2011 Inductees share in the responsibility of stewarding our next generation of Canada’s business leaders.”

Tom O’Neill
Chancellor, Order of the Canadian Business Hall of Fame
Chairman of the Board, Bell Canada

“Junior Achievement, through its programs and volunteers, helps bring confidence, belief, and direction to young Canadians. It prepares them for leadership by enabling them to discover their potential in an exciting business world. At the annual Business Hall of Fame Dinner, we recognize and celebrate the business leaders who strive to change a young person’s life by showing them the way to achieve their dreams through Junior Achievement programs.”

Peter Mansbridge
Master of Ceremonies, Canadian Business Hall of Fame Gala
CBC News Chief Correspondent
Junior Achievement: Making an impact on today’s achievers and tomorrow’s leaders

For over 55 years, Junior Achievement learning experiences have helped young Canadians discover leadership, financial literacy, entrepreneurship and work readiness skills. Junior Achievement is the largest non-profit organization in the world dedicated to inspiring and preparing youth to succeed in a global economy.

Across Canada, Junior Achievement reaches over 230,000 students annually with 13,000 dedicated business mentors in over 400 communities delivering eight national programs. Almost 3.8 million Canadian youth have participated in our business learning experiences free-of-charge. And, looking forward, Junior Achievement will reach an additional 3 million in the next 10 years.

Junior Achievement is the link between education and the world of work by giving youth the confidence and knowledge they need to define personal success, enhance their work readiness and pursue their dreams. With your support, we inspire youth to make better financial decisions, start a company, develop a career plan and become innovative leaders committed to building a prosperous future.

The annual Canadian Business Hall of Fame Gala Dinner is the national fundraising event in support of Junior Achievement of Canada. Your support of the Gala Dinner Induction Ceremony on May 3, 2011 ensures that Junior Achievement continues to inspire and prepare young Canadians to succeed in a global economy.

From left to right 2010 Peter Mansbridge and Deloitte Award Recipients with Linda Riemer, Senior Vice President, JA Americas and Asia Pacific: Riley Chervinski, Idel Riemer, Jason Rondeau, Natalie Lau, Linda Riemer, Crystal Kyabaggu and Miguel Paquette-Caulin.
Canada’s highest business honour: The Order of the Business Hall of Fame

Established by Junior Achievement of Canada in 1979, the Canadian Business Hall of Fame celebrates the lifetime accomplishments of Canada’s most distinguished business leaders.

Each year, Inductees are chosen as Companions to the Order of the Business Hall of Fame and receive the post-nominal designation C.B.H.F. for their enduring contributions to the economic development and prosperity of Canada.

As leading examples of achievement in business and in life, these individuals have demonstrated the qualities necessary to ensure the success and competitiveness of Canada in a global marketplace. As Companions, they become mentors and role models for Junior Achievement youth and Canada’s future business leaders.

The new Order of the Business Hall of Fame award, which was launched in 2010, was designed to be timeless and everlasting, representing the true honour of becoming a Companion of the Business Hall of Fame.
Coming together to select the 2011 Inductees

SELECTION COMMITTEE

CHANCELLOR
Mr. Tom O’Neill
Chairman of the Board
Bell Canada

Mr. Jack Cockwell C.B.H.F.
Group Chairman
Brookfield Asset Management Inc.

Mr. Phillip Crawley
Publisher & CEO
The Globe and Mail

Mr. Richard Currie O.C., C.B.H.F.
Former Chairman
BCE Inc.

Mr. William A. Dimma C.M.
Chairman
Home Capital Group

Mr. Serge Godin C.M., C.B.H.F.
Founder and Executive Chairman
CGI Group Inc.

Ms. Donna Soble Kaufman
Chair
TransAlta Corporation

Mr. Peter Mansbridge O.C.
Chief Correspondent
CBC News

Mr. Frank McKenna O.C.
Deputy Chair
TD Bank Financial Group

Mr. David O’Brien O.C., C.B.H.F.
Chairman
Encana

Mr. Courtvney Pratt O.C.
Chairman
Toronto Region Research Alliance

Dr. David Saunders
Dean
Queen’s School of Business

Ms. Heather Shaw
Executive Chair
Corus Entertainment Inc.

Ms. Annette Verschuren
President
The Home Depot Canada

Mr. Lynton (Red) Wilson O.C., C.B.H.F.
Chair, CAE
Chancellor, McMaster University

EX-OFFICIO MEMBERS
Mr. David R. Shaw
President & CEO
Knightsbridge Human Capital Solutions

Mr. Ross Maund
President & CEO
JA Canada Foundation
Selecting the 2011 Inductees

ABOUT THE SELECTION PROCESS
Inductees are selected by an independent Selection Committee representing Canada’s foremost business, academic and media institutions. Through a public call for nominations, candidates are submitted to Knightsbridge Human Capital Solutions, and presented for consideration to the Selection Committee.

Following this, a confidential ballot and two in-camera meetings were conducted to identify the group of individuals receiving this honour. These leaders were chosen for their success and impact in business and in life.

As Companions of the Order of the Business Hall of Fame, they are recognized for their outstanding achievement and merit of the highest degree, especially in service to the Canadian economy, or to the Canadian business community.

ABOUT THE TITLE SPONSOR
Knightsbridge Human Capital Solutions exclusively manages the Canadian Business Hall of Fame nomination and selection process. Our collaboration is based on the shared principles of understanding and building leadership capabilities within Canadian business and engaging our next generation of leaders in research, education and networking events.

Knightsbridge works with organizations to help them seamlessly execute their strategy through people. Integrated teams of experienced specialists in Leadership & Talent Planning, Executive Search & Recruitment, Career Development & Transition, and Workforce Management provide strategic advice and customized solutions to address our customers specific human capital needs. Knightsbridge has the people and services you need when you need stronger people.

Knightsbridge is Canada’s fastest growing human capital company, with 26 offices and 250 employees across Canada the U.S. and the U.K. including Toronto, Montréal, Ottawa, Calgary, Vancouver, as well as Halifax, Moncton, and St. John’s through our strategic alliance with Knightsbridge Robertson Surrrette. We serve our clients globally through strategic alliances with Lee Hecht Harrison for career transition services and Amrop for global executive search.

For more information about Knightsbridge, please visit www.knightsbridge.ca
Inductees

M. Aldo Bensadoun
M. Guy Laliberté O.C., C.Q.
Mr. Seymour Schulich C.M.
Mr. W. Galen Weston O.C., O.Ont.
Aldo Bensadoun is the CEO of Aldo Group Inc., a privately held Montréal company founded in 1972. Monsieur Bensadoun completed his education in France, studied at Cornell University in New York, and completed his studies at McGill in Montréal. Today, the Aldo Group retails footwear and accessories in North America, Europe, the Middle East and Asia. He is actively involved in the day-to-day operation of the company with particular focus on merchandising and human resource development activities.

Monsieur Bensadoun is involved in a variety of organizations, including Retail Council of Canada, the International Council of Shopping Centres and the National Retail Federation. He is also member of the Board of Hope and Cope, and a director and supporter of several prominent healthcare and education institutions.

Since 1985, Monsieur Bensadoun has been an active supporter in the fight against AIDS and has committed millions of dollars towards AIDS awareness and research organizations and hospitals including CanfAR, AmfAR and YouthAIDS.
Guy Laliberté is the CEO of Cirque du Soleil. As an accordionist, stilt-walker and fire-breather, he founded Québec’s first internationally renowned circus. Monsieur Laliberté was the first to orchestrate the marriage of cultures and artistic and acrobatic disciplines that is the hallmark of Cirque du Soleil. Since 1984, he has guided the creative team through the execution and creation of every show.

Since the very beginnings of Cirque du Soleil, Monsieur Laliberté has insisted on having a social approach as part of the development of the company. Over 15 years ago, he created Cirque du Monde, an arts education program for street kids. In October 2007, he created the ONE DROP Foundation to fight poverty around the world by providing sustainable access to safe water. This new initiative stems from the knowledge that the right to water is essential to the survival of individuals and communities all over the world.
Seymour Schulich is the President of Nevada Capital Corporation Ltd. As a natural born business man, Mr. Schulich’s career has spanned stock brokerage, investment counseling, mining and the oil industry.

Born in Montréal, Mr. Schulich received a Bachelor of Science, a Master’s of Business Administration, and became a Chartered Financial Analyst (CFA). In 2000, he was awarded the Order of Canada, the highest recognition a Canadian civilian can receive.

Mr. Schulich is among Canada’s greatest philanthropists having donated in excess of $280 million to faculties in numerous Canadian and foreign universities. He has also endowed libraries, dormitories, honour courts, medical health centers, lecture and music halls. Mr. Schulich’s commitment has been showcased through the more than 7,000 scholarships that have been awarded.
W. Galen Weston is the Chairman and President of George Weston Limited, a company founded by his grandfather in 1882. In a career that has spanned five decades; he has been responsible for virtually every type of retail operation imaginable, including grocery, luxury and discount, as well as one of North America’s largest commercial baking companies.

Mr. Weston holds a Bachelor of Arts degree from the University of Western Ontario as well as Honorary Doctor of Laws degrees from Western and Queen’s. He is an Officer of the Order of Canada (1990), and a member of the Order of Ontario (2005).

Mr. Weston is the Chairman of Holt Renfrew (Canada), Selfridges (UK) and Brown Thomas (Ireland), a Director of Associated British Foods (UK), and Vice-Chairman of Fortnum & Mason (UK).

Mr. Weston is the President of The W. Garfield Weston Foundation (Canada), an organization that provides charitable grants across Canada with a focus on conservation, education and the North.
Recognize Canada’s great leaders and create a lasting impact on today’s youth

Sponsors of the Canadian Business Hall of Fame make it possible for us to recognize the leaders who contributed to the growth and prosperity of our nation.

The Canadian Business Hall of Fame Gala Dinner is the national fundraising event in support of Junior Achievement of Canada. By supporting the Canadian Business Hall of Fame, you create a memorable and lasting impact for Gala attendees and provide immediate benefit to the youth who receive the Junior Achievement learning experience free-of-charge. By sponsoring this event, you are playing a leading role in ensuring Canadian youth are prepared and excel in tomorrow’s business world.

We recognize each unique contribution made by sponsoring organizations and individuals. Thank you for taking the time to consider how you can join us in the celebration and development of business and youth in Canada.

For more information about supporting our event, please contact:

Richard Friedman
Director of Sponsorship
Tel: 416-622-4602 ext. 228
Toll Free: 1-800-265-0699
Email: rfriedman@cbhof.ca

For more information on the Gala event, visit: www.cbhof.ca

The Canadian
Business Hall of Fame
REGISTRATION FORM
Join us on May 3, 2011 at the Metro Toronto Convention Centre as we celebrate the lifetime achievements and contributions of our 33rd Companion Class. Seating is limited and this event was sold-out last year, please do not delay in reserving your participation today.

Mailing and Contact Information:
Company ________________________________________________________________
Name __________________________ Title ________________________________
Address ____________________________________________________________________________
City/Province __________________________ Postal Code ______________________
Contact Person ____________________________________________________________
Telephone (______) ______________ Email ________________________________

I would like to reserve the following level(s):
☑ Companion ($50,000) ☑ Mentor ($15,000) ☑ Role Model ($25,000) ☑ VIP Table ($10,000)
☑ New! After Hours ($20,000) ☑ Individual ($1,000)

PLUS, I would like to participate in the Next Generation Leaders Gift Matching Program

I would like to donate the following amount:
☐ $2,500   ☑ $5,000   ☑ $10,000   ☑ Other: $ ___________

PAYMENT:
☐ Please send me an invoice
☐ Cheque (please make payable to THE JUNIOR ACHIEVEMENT OF CANADA FOUNDATION)
☐ Credit Card ☑ VISA ☑ MASTERCARD ☑ AMERICAN EXPRESS
Card # __________________________ Exp Date: __________________________
Name on Card __________________________ Signature __________________________

MAIL, FAX, OR EMAIL THIS FORM TO:
Canadian Business Hall of Fame
c/o JA Canada™
1 Eva Road, Suite 218
Toronto ON M9C 4Z5
www.cbhof.ca
Charitable Registration No.: 88750 1211 RR0001

Richard Friedman
Tel: (416) 622-4602 ext. 228
Toll Free Inquiries: 1-800-265-0699
Email: rfriedman@cbhof.ca
Fax: 416-622-6861
Fostering the success of our greatest Canadian business leaders, Companion sponsors honour our Inductees by recognizing a lifetime of achievement in business. Your generous sponsorship will directly encourage other corporate sponsors and their guests to generously donate on the evening of our event.

• Sponsor of the commemorative Companion video that includes interviews with senior representative(s), brand affiliation and recognition in the video presentation during the Gala dinner OR present a 30-second Inductee congratulatory message video that includes brand recognition, during the Gala dinner

• Senior Representative and Chancellor, Tom O’Neill, to present the Inductee with an original framed portrait (by famed Canadian Artist, Irma Coucill) at the Private Companion Reception. Corporate logo recognition accompanying the portrait

• Two corporate tables in preferred location, each seating 10 guests
• Branded table signage and recognition
• ACHIEVE magazine full page full-colour advertisement (distributed to over 1,000 dinner guests and prominent business leaders across Canada)
• Pending company logo, ad or slogan on 10 dinner screens
• 10 Tickets to the Private Companion Reception
• Charitable tax receipt will be issued

NEXT GENERATION LEADERS GIFT MATCHING PROGRAM
New this year, Companion sponsors have the opportunity to recognize the contributions of those guests who have pledged their support to inspire the next generation of leaders. Steward the legacy of our Inductees by matching all gifts made in their name. Please contact us for more details about how we can customize this unique program and celebration on the evening of May 3, 2011.
Sponsorship
ROLE MODEL $25,000*

Leading examples of business excellence, our Role Model sponsors exemplify the highest standards of performance.

- Two prominently placed corporate tables, each seating 10 guests OR one prominently placed corporate table seating 10 guests, plus one option of:
  - A) sponsor five Junior Achievement students to attend the 41st Next Generation Leaders Forum hosted by the Queen’s School of Business in August 2011
  - B) donate your 2nd table to Junior Achievement students
- Branded table signage and recognition
- Five tickets to the Private Companion Reception
- ACHIEVE magazine ½ page full-colour advertisement (distributed to over 1,000 dinner guests and prominent business leaders across Canada)
- Charitable tax receipt will be issued

AFTER HOURS $20,000*

Welcome gala guests into a comfortable relaxed setting, where they can sit and enjoy an after dinner drink and talk with friends and business colleagues.

- Branded signage
- Peter Mansbridge will announce sponsor of After Hours during Gala program
- Full page ad in ACHIEVE magazine
- Branded table signage and recognition
- One prominently placed corporate table, seating 10 guests
- Five Tickets to the Private Companion Reception
- Charitable tax receipt will be issued

*NEXT GENERATION LEADERS GIFT MATCHING PROGRAM

New this year, all sponsors have the opportunity to recognize the contributions of those guests who have pledged their support to inspire the next generation of leaders. Ensure a prosperous future for our youth by matching all gifts made at your table. Please contact us for more details about how to participate in this unique program and celebration on the evening of May 3, 2011.
Influential pillars of Canadian business, our Mentor sponsors are recognized for motivating our economic potential.

• One prominently placed corporate table, seating 10 guests
• Two tickets to the Private Companion Reception
• Branded table signage and recognition
• ACHIEVE magazine ½ page full-colour advertisement (distributed to over 1,000 dinner guests and prominent business leaders across Canada)
• Sponsor a Junior Achievement student to attend the 41st Next Generation Leaders Forum hosted by the Queen’s School of Business in August 2011
• Charitable tax receipt will be issued

VIP Table supporters honour leadership excellence and contribute to the development of youth.

• One corporate table, seating 10 guests
• Branded table signage and recognition
• Logo recognition on signage and in ACHIEVE magazine
• Charitable tax receipt will be issued

Individual guest actively participates in the development of Canada’s future Business Hall of Fame members.

• Single seat ticket
• Charitable tax receipt will be issued

Personal donations of any amount can also be made in support of Junior Achievement and a charitable tax receipt will be issued. Please inform us of your intent to donate and we will send you a personal donation form.
A - E

A
Abbott, Job (1984)
Aitken, Lord W. Maxwell (1988)
Allard, Dr. Charles A. (1995)


B
Baillie O.C., A. Charles (2007)
Balfour O.C., St. Clair (2005)
Balsillie, James (2009)
Bata O.C., Sonja (1991)
Bata C.C., Thomas J. (1991)
Beaudoin C.C., O.Q., Laurent (1997)
Beck, Sir Adam (2001)
Bélanger C.C., Michel (2006)
Bell, G. Maxwell (1986)
Bentall, Dr. Charles (1986)

Billes C.M., Alfred J. (1990)
Billes, J. William (1990)
Birks, Henry (1982)
Black O.C., Lord Conrad (1999)
Bombardier, J. Armand (1979)
Bovey O.C., Edmund C. (1982)
Bronfman C.C., Samuel (1982)

C
Cleghorn O.C., John E. (2008)
Clyne C.C., Hon. John V. (1989)
Cockwell, Jack Lynn (2009)
Cooper C.M., Jack (1989)

Coutu O.C., O.Q., Jean (1999)
Cox, George A. (1993)
Crawford C.C., Purdy (2000)
Crosbie, Sir John Chalker (1985)
Cunard 1st Bart., Sir Samuel (1989)

D
Dagenais C.C., O.Q., Camille A. (1988)
de Gaspé Beaubien, Nan-b (2009)
de Gaspé Beaubien O.C., Philippe (2009)
de Grandpré C.C., A. Jean (1989)

Desjardins, Alphonse (1980)
Dunkelman, David (1979)

E
Eaton, Timothy (1983)

Evans C.C., O.Ont., Dr. John R. (2005)
Companions
ORDER OF THE BUSINESS HALL OF FAME

F - L

F
Flavelle Bart., Sir Joseph (1980)  
Frosst, Charles E. (1992)

G
Gooderham, George (1987)  
Gordon C.C., Donald (1982)
Griffiths, Frank A. (1994)

H
Holt, Sir Herbert (1980)
Howe, C.D. (1987)

I

J
Jodrey, Roy A. (1987)
Joyce C.M., Ronald V. (1999)

K
Keevil O.C., Dr. Norman B. (1991)
Koerner, Leon J. (1983)

L
Lacroix, Edouard (1991)
Lamarre O.C., Jacques (2010)
Lazaridis O.C., Michael (2009)
Companions
ORDER OF THE BUSINESS HALL OF FAME

M - R

M
Maclean, John Bayne (1998)
Mannix O.C., Frederick C. (1979)
Massey, Hart (1979)
McCaig C.M., John Robert (Bud) (2008)
McCain C.C., H. Harrison (1993)
McConachie, G.W. Grant (1981)

McLaughlin C.C., Col. R. S. (1984)
McMahon, Frank M. (1980)
Molson, Right Hon. John (1981)
Moore, Samuel J. (1986)
Munk C.C., Peter (1997)

N
Neilson, William (1994)
Nesbitt, A. Deane (1987)

O

P
Paré O.C., Paul (1992)
Pattison O.C., O.B.C., Jim (1996)
Pease, Edson Loy (1996)
Perron, Henri (1992)
Powis O.C., Alfred (1996)

R
Race, David H. (1994)
Richardson, James A. (1981)
Richardson, Muriel S. (1981)
Rogers O.C., Edward S. (1994)
Rolland, Jean-Baptiste (1985)

Roman O.C., Stephen B. (1989)
Ross, Phillip S. (1984)
Roth, John (2001)
Rotman O.C., Joseph L. (2009)
Rowe C.M., Kenneth C. (2010)
Companions
ORDER OF THE BUSINESS HALL OF FAME

S - W

S
Saint-Pierre C.C., Guy (2001)
Schneider, John M. (1990)
Scrivener, Robert C. (1983)
Segal C.M., O.B.C., Joseph (2007)
Sharp O.C., Isadore (1998)
Sherman, Frank H. (1992)
Sifton, Sir Clifford (1985)
Simpson, Sir George (1988)

Smith, Lord Donald A. (1979)
Sobey C.M., David F. (2007)
Sobey, Donald C.R. (2007)
Sobey O.C., Dr. Frank H. (1984)
Southam, William (1995)
Steinberg O.C., Sam (1983)
St-Germain, T.A. (1983)
Stronach C.M., Frank (1996)

T
Taylor, E.P. (1990)
Taylor O.C., J. Allyn (1986)
Tellier C.C., Paul M. (2010)

Tilden, Ted (1993)
Timmins, Noah A. (1985)
Turmel O.C., Antoine (1986)

V
Vachon, Joseph (1982)


W
Webster O.C., R. Howard (1990)
Weston O.C., W. Garfield (1980)

Woodward, Charles (1986)
Thank you
TO OUR 2010 GALA SPONSORS

COMPANION SPONSORS

- Borealis Infrastructure Management Inc.
- The Boston Consulting Group
- CAI Capital Corporation
- CIBC World Markets Inc.
- Clairvest Groups Inc.
- Cohn & Wolfe
- Compass Group Canada
- INTERAC Association
- McDonald’s Restaurants of Canada
- McInnis Cooper
- Stikeman Elliott LLP
- Trimac
- University of Toronto
- Vector Aerospace
- Veritas Communications
- Wilfrid Laurier University

ROLE MODEL SPONSORS

- BMO Financial Group
- Deloitte
- Scotiabank Group
- Bank of America

MENTOR SPONSORS

- Ernst & Young
- Hugessen Consultants
- Irving
- Maple Leaf Foods
- McMaster University
- Mercedes-Benz
- Rim
- SNC-Lavalin
- Sobey

VIP TABLE

- Ballard
- Bata
- Belden
- Australian Business
- Canadian Natural Gas
- CGI
- Cisco
- Coril
- Crombie
- DAZZ Pools
- Eaton
- Heenan Blaikie LLP
- Holland College
- HSBC
- IBM
- Ivey
- Kinross
- Knightsbridge
- LifeLabs
- Loblaw
- Manulife Financial
- Mckesson Canada
- Metro
- MDC Group
- OCIF
- Oslaw
- PCL
- Queen’s School of Business
- Remax
- Raymond James
- Rotman School of Management
- University of Toronto
- Vison
- Mr. L. R. Wilson
- Xerox

TABLE

Borealis Infrastructure Management Inc. • The Boston Consulting Group • CAI Capital Corporation
CIBC World Markets Inc. • Clairvest Groups Inc. • Cohn & Wolfe • Compass Group Canada
INTERAC Association • McDonald’s Restaurants of Canada • McInnis Cooper • Stikeman Elliott LLP
Trimac • University of Toronto • Vector Aerospace • Veritas Communications • Wilfrid Laurier University

Knightsbridge
Junior Achievement
The Canadian Business Hall of Fame
Save the Date

GALA DINNER INDUCTION CEREMONY
MAY 3, 2011
METRO TORONTO CONVENTION CENTRE

Become a Canadian Business Hall of Fame supporter and show our Inductees, our guests, and our youth the way to secure Canada’s future prosperity and growth.

As a national fundraising event, your support ensures that Junior Achievement continues to inspire a productive and skilled workforce. Junior Achievement provides free-of-charge financial literacy, work readiness, and entrepreneurship education to over 230,000 youth annually across Canada.

The Gala Dinner Induction Ceremony has limited seating available and was sold-out last year. Please do not delay in reserving your table!

GALA PRESENTING SPONSOR

Bell
For more information about the 2011 Gala Dinner Induction Ceremony, please contact rfriedman@cbhof.ca
Tel: 416-622-4602 ext. 228